

# OIC of Washington



Get **Creative** and design a logo for OIC of Washington for a chance to win **\$200** and bragging rights. Winner to be announced February 13, 2017.

## Submission Deadline:

January 31, 2017 at 5:00pm

OIC of Washington – 815 Fruitvale Blvd., Yakima WA 98902

[ddennis@yvoic.org](mailto:ddennis@yvoic.org)

## How to Enter

Create a logo design in .jpg, .png, or .pdf formats.

Complete and submit the Official Entry Form along with the logo design to [ddennis@yvoic.org](mailto:ddennis@yvoic.org). See [www.yvoic.org](http://www.yvoic.org) or <https://www.facebook.com/OICofWA/> for official rules and entry forms. For more information, please call (509) 454-7616.

*OIC of Washington is an equal opportunity employer and provider of employment and training services. OIC does not discriminate because of race, color, religion, sex, national origin, age, disability, political affiliation or belief; or, for beneficiaries, applicants, and participants only, citizenship status or because of an individual's participation in a program or activity. Auxiliary aids and services are available upon request to individuals with disabilities.*

**2016-2017 OIC of Washington  
Logo Design Contest Official Rules**

THIS FORM MUST ACCOMPANY ALL ARTWORK.

2016-2017 OIC of Washington Logo Design Contest  
OFFICIAL ENTRY FORM

Artist Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

School: \_\_\_\_\_ County: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_ Phone: \_\_\_\_\_

All entries must be signed above. Artists under 18 years of age must have a parent/guardian's signature.

I have read and fully understand and will comply with the rules and conditions of this contest. I understand that if my entry is selected as the winner, I relinquish all claims to any and all copyrights, royalties and other benefits derived from the sale or reproduction of this work, other than the prize awarded the winning entry. I further authorize OIC of Washington to display my entry on its website and all social media sites and publications.

\_\_\_\_\_  
Signature of Artist

\_\_\_\_\_  
Date

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# 2016-2017 OIC of Washington Logo Design Contest Official Rules

## **INTRODUCTION:**

The OIC of Washington Logo Design Contest (the “Contest”) gives participants the opportunity to design a LOGO for OIC of Washington. By participating in the contest, the artist accepts and agrees to comply with the Official Rules.

## **ELIGIBILITY:**

Contest is open to residents of Adams, Benton, Chelan, Douglas, Franklin, Grant, Kittitas, Skagit and Yakima counties, as well as OIC board, staff, participants and volunteers. **If you are under the age of 18, your parent/guardian must sign the consent block on the Official Entry Form, to ensure you have your parent or legal guardian’s permission.**

## **ENTRY:**

To enter the Contest, eligible participants must:

1. Download and complete the Official Entry Form. The form is available for download at [www.yvoic.org](http://www.yvoic.org), <https://www.facebook.com/OICofWA/>, by emailing [ddennis@yvoic.org](mailto:ddennis@yvoic.org), or at any of our locations, (call (509) 248-6751 for more information on how to obtain an entry form).
2. Create a logo!
3. Convert the design into a usable web version and a scalable vector, print quality version of the logo. The logo must adapt well to electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale.
4. Email your completed Official Entry Form and your design logo to [ddennis@yvoic.org](mailto:ddennis@yvoic.org).

## **DEADLINE FOR ENTRIES:**

You must submit your design and completed entry form by 11:59pm PST on January 31, 2017.

**LOOK AND FEEL GUIDELINES:** Your design should be dynamic, unique, creative, and incorporate the full name “OIC of Washington.” The logo may incorporate other imagery or abstract symbols which represent the mission of OIC of Washington so long as the name is included somewhere in the logo. OIC of Washington’s mission is to “*help in the elimination of unemployment, poverty and illiteracy so that people of all colors and creeds can live their lives with greater human dignity.*” OIC addresses this mission by providing services in emergency food assistance, home weatherization, youth education and employment training, migrant seasonal farmworker employment training, community services, financial planning, and after school youth programs.

**FORMATTING:** For purposes of submission, please submit the design in .png, .jpg or as a .pdf file (less than 10MB). If the logo incorporates non-standard fonts, you must be able to provide us with the font should your logo be selected. If you are chosen as a winner, you **MUST** be able to provide a high-resolution vector file.

**PRIZE:** Winner will receive:

1. One(1) \$200 Visa Gift Card; and,
2. Artistic credit for your winning design on OIC of Washington’s web site, print and social media.

The winning design will be used as the Official Logo for OIC of Washington including promotional items, business letterhead and business cards, and on our website as well as social media platforms and other advertisements.

## **SELECTION OF WINNER:**

All entry designs will be screened and those that comply with the Official Contest Rules and have met the guidelines and specifications will be judged by a committee made up of agency staff and board members. The winner will be notified by telephone, email and/or mail at the end of the deadline. In the event no entry is selected, OIC of Washington reserves the right to declare no winner and run the contest again at a later date.

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